

MONTHLY MEMBERSHIP PROGRESS REPORT

District 21 B

Results as of: 1/31/2020

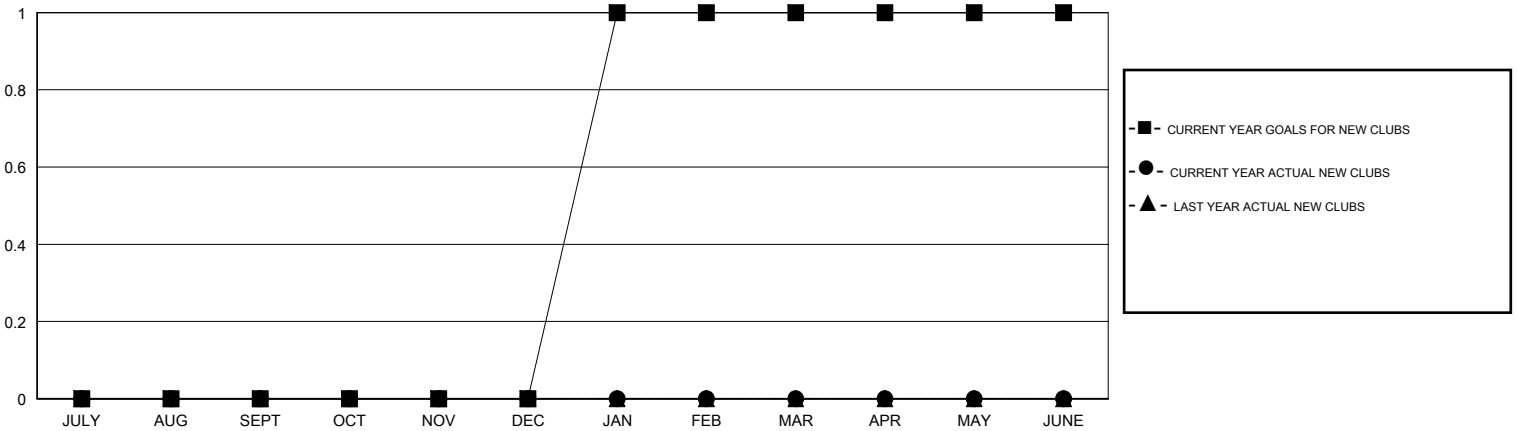
GMT:

LOCATION ARIZONA

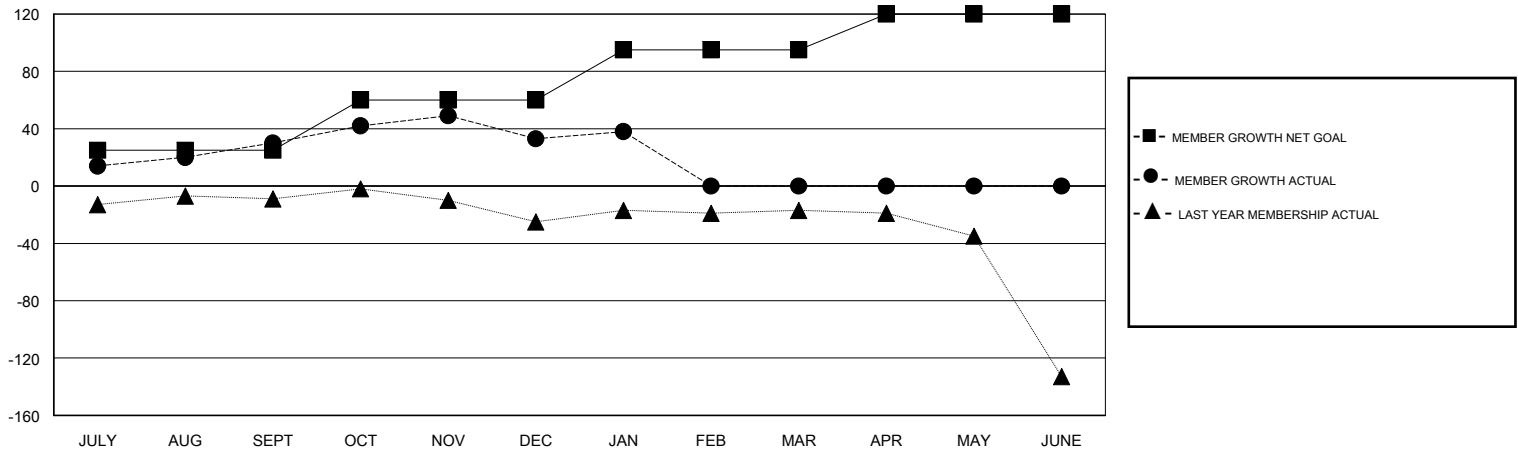
GMT CA

| Clubs | | | | Members | | | |
|-----------------------|---------------|-----------|---------------|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2019-2020 | | | | RESULTS FOR 2019-2020 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 0 | 0 | 0 | JULY/AUG/SEPT | 25 | 57 | 18 |
| OCT/NOV/DEC | 0 | 0 | 0 | OCT/NOV/DEC | 35 | 47 | 38 |
| JAN/FEB/MAR | 1 | 0 | 0 | JAN/FEB/MAR | 35 | 13 | 7 |
| APR/MAY/JUNE | 0 | 0 | 0 | APR/MAY/JUNE | 25 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|--|---|--|
| DROPPED CLUBS: 0 | 23 CLUBS OF 38 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 628 (54.90%) FEMALE 516 (45.10%) |
| <u>DROPPED MEMBERS</u> DECEASED 7 CLUB CANCELLED 0 OTHER 56 <hr/> TOTAL 63 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 315 FAMILY MEMBERS PAYING HALF DUES 160 |